

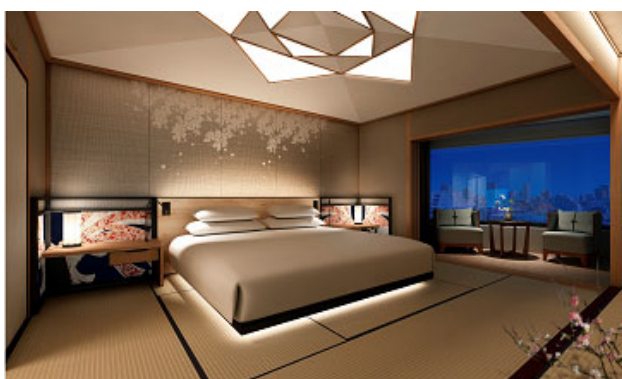
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## HOTEL GAJOEN TOKYO unveils Brand New Japanese Rooms

**12 new rooms to be available from 4 July 2019**

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[Tokyo, 3 July 2019] Hotel Gajoen Tokyo (operated by K. K. Meguro Gajoen, Address: Meguro-ku, Tokyo), A Museum Hotel of Japan Beauty, is pleased to announce the completion of a makeover of its 12 Japanese Rooms on the 6<sup>th</sup> floor. The renovated rooms welcome guests starting from 4 July 2019.



Sample image of the new Japanese Room (80 m<sup>2</sup>)



Sample image of the new Japanese Room (120 m<sup>2</sup>)

The guest room concept of Hotel Gajoen Tokyo is "Wakei Seishin" which seeks for natural beauty in serene and calming simplicity. The design incorporates modernity with the Japanese spiritual worldview of Wabi-sabi as in Japanese tea ceremony rooms, as well as the thought for nature and the Japanese sensibility to lighting. As a part of the makeover, the headboard inspired by traditional folding screen used in the tea ceremony is installed, to welcome the guests with traditional Japanese patterns and flowers. The walls of the bedroom are decorated with Yabukoji, a plant often seen on the path to the tea ceremony house. The bed ensures comfort and a good night's sleep for all guests.

Each room is named after ancient Japanese region names such as "Izumo" or "Musashi". The rooms are individually decorated using patterns and paintings that are inspired by the region. Japanese paintings and crafts at the entrance of each room are made by young Japanese talents, showcasing the latest evolution of Japanese traditional arts and craftsmanship.

Media partners are welcome to visit the new Japanese Rooms from 17:00 to 19:00 on 17 July 2019. Please contact [press@hotelgajoen-tokyo.com](mailto:press@hotelgajoen-tokyo.com) for more information.

## “Wano Akari (Japanese Light)” Concept Room Plan

In commemoration of the renewal opening of the Japanese Rooms, exclusive two “Wano Akari” Concept Rooms will be available from 6 July to 1 September 2019. During this summer, Hotel Gajoen Tokyo is hosting “WANO AKARI x HYAKUDAN KAIDAN Illumination Exhibition 2019”. This annual illumination exhibition is recognized as one of the not-to-miss events in summer in Tokyo, and the past four exhibitions have gathered more than 310,000 visitors. The Concept Rooms are delightfully illuminated with the inspiration of this WANO AKARI exhibition. It will be a unique opportunity to experience the world of Japanese lighting, carefully realized by intricate traditional arts and crafts.

### Concept Room “Wano Akari”

Period: from Saturday 6 July to Sunday 1 September 2019

Price: Japanese Room (80 m<sup>2</sup>, non-smoking)

2 person/room from 75,000 yen

3 person/room from 87,000 yen

4 person/room from 101,000 yen

(all prices are inclusive of tax & service charge, subject to Accommodation Tax)

The plan includes Japanese & Western buffet at Executive Lounge “Ouka” on the 8<sup>th</sup> Floor.

Special Gift: - “WANO AKARI” admission ticket for all staying guests

- A handmade washi fan, made of Hosokawa paper, an Intangible Cultural Asset of Japan
- Japanese sweets at turndown service
- Access to Executive Lounge “Ouka” (open from 7:00 to 22:00) with Japanese themed beverages, light meals and snacks
- 20% discount at hotel restaurants (only at dinner time. This discount excepts Steak House “Hama” and Café Lounge “Pandora”).
- Access to a nearby fitness gym and swimming pool (closed on Monday)

### About Hotel Gajoen Tokyo

Celebrating its 90<sup>th</sup> Anniversary in December 2018, Hotel Gajoen Tokyo is a one and only Museum Hotel of Japan Beauty, where the guests can enjoy enchanting Japanese traditional artworks in the entire premises. All 60 rooms are suites and over 80 sqm size.

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