

HOTEL GAJOEN TOKYO

Hyakudan Hinamatsuri

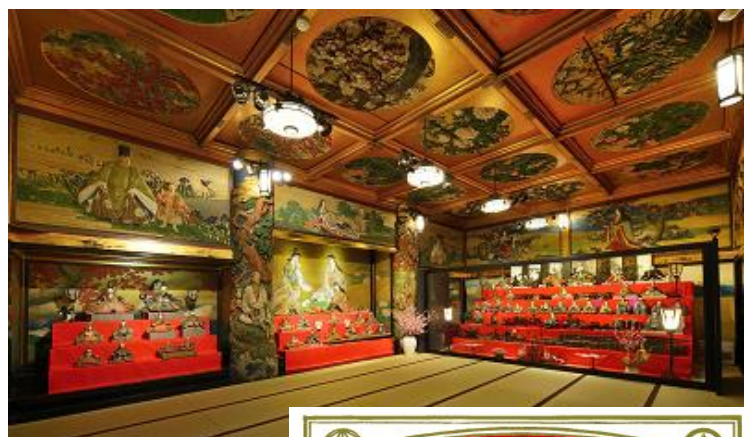
A Journey to Aomori, Akita, Yamagata

From Friday, 18 January to Sunday, 10 March at Hyakudan Kaidan

[Tokyo, 8 January 2019] Commemorating 90th Anniversary of the hotel in December 2018, Hotel Gajoen Tokyo (operated by K. K. Meguro Gajoen, Address: Meguro-ku, Tokyo) a Museum Hotel of Japan Beauty, is proud to announce an exhibition “Hyakudan Hinamatsuri – A Journey to Aomori, Akita, Yamagata” starting from Friday, 18 January 2019 until Sunday, 10 March 2019, at Hyakudan Kaidan – The Hundred Stairs, a Tangible Cultural Asset of Tokyo.

“Hinamatsuri” is often called a Girl’s Festival, and is a day to pray for health and happiness of young girls by displaying Hina dolls. This Hyakudan Hinamatsuri is considered as one of the biggest exhibitions held in Tokyo, where historical Hina dolls are gathered from all over Japan. Since the first exhibition in 2010, over 550,000 visitors have been graced with the beautiful presence of Hina dolls. “Hina dolls stories of Aomori, Akita, Yamagata” as the main theme, 2019 marks the 10th anniversary of this event, and around 1,000 items from 8 regions within these 3 prefectures will be displayed. From an old family’s elegant Hina dolls, and a tiered display of over 2m in height, to a miniature Hina dolls accoutrements that fit in your hands, a selection of masterpieces of varying ages from the towns in Aomori, Akita, and Yamagata will assemble at the luxurious cultural property, Hyakudan Kaidan. Usually displayed only in their locality, be sure to enjoy the opportunity to immerse yourself in this enchanting Hina dolls world in Tokyo.

■ Special Collaboration with Nakagawa Masashichi Shoten:



Nakagawa Masashichi Shoten was established in 1716 in Nara Prefecture. Produces a traditional handpicked, hand weave hemp fabric for over 300 years. Please enjoy modern Hina dolls by Nakagawa Masashichi Shoten, and some items are available at Museum Shop.





Hyakudan Hinamatsuri – A Journey to Aomori, Akita, Yamagata Event Summary

Event : “Hyakudan Hinamatsuri – A Journey to Aomori, Akita, Yamagata”

Period : Friday, 18 January to Sunday, 10 March 2019 *Open daily

Time : 10:00~17:00 (Last Entry 16:30)

※No camera allowed, except for “Gyosho Room”

※Room temperature is kept low to protect the display items.

Admission: Adult 1,500 yen

Advanced Purchase 1,200 yen,

Advanced Purchase at the venue 1,000 yen (until 17 Jan)

Students 800 yen *ID required

Elementary School Students and under Free

※Limited ticket with “Tohoku Towel” by Nakagawa Masashichi Shoten is available at Seven Ticket (Seven Code 069865)

※Hyakudan Kaidan original post cards given away to first 100 visitors each day during 18 – 20 January.

Venue : Hotel Gajoen Tokyo

Contact : 03-5434-3140 (10:00~18:00, Event Office)

<https://www.hotelgajoen-tokyo.com/event/hinamatsuri2019>

Sponsor : Ministry of Foreign Affairs, Japan Tourism Agency, Aomori Prefecture, Yamagata Prefecture, Meguro Ward, Meguro Kanko Machizukuri Kyokai

Hosts : Hyakudan Hinamatsuri Organization

Hotel Gajoen Tokyo, Hachinohe City Convention Bureau, Shichinohe Town, Hirosaki City,

Hirosaki Tourism and Convention Bureau, Yurihonjo City Tourism Association, Yuzawa City Tourism Association, Kahoku Town, Kahoku Town Tourism Association,

Sakata City Hall Tourism Promotion Division, Sakata Aioi Kudo Museum

Ticket Shop : [Ticket Shops] Hotel Gajoen Tokyo,

Lawson Ticket (L Code 33499), Seven Ticket (Seven Code 069865)

JTB Leisure Ticket (7-Eleven, Lawson, Family Mart, Circle K Sunkus)

[Internet] E Plus, Rakuten Ticket

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